

It's Time...



Greetings of peace ASEAN Newspaper Printers and Valued Vendor Supporters,

Many of you have enquired about our ANP 2014 conference this year. My apologies for the delay in the announcement. This is because we needed some time to recce various options, study available facilities and gauge the local support and their needs. Taking into consideration that we have already had the conference in Thailand (under the SEANG entity), Indonesia and Malaysia; we have decided to move the conference to another ASEAN state. The tough question was which state? We sent out surveys to get feedback from some of our partners. We also called up some of our newspaper printers to get their views. Then only did we feel comfortable in making this announcement and hence the delay.

We are delighted to announce that this year the conference shall be held in Manila, Philippines. We had chosen Manila, as till date we never had our ANP conference there. We had also chosen Manila as there are many newspaper printers there who would benefit from our conference. We met up with our Philippine colleagues and have received lots of support and positive response from them which has further strengthened our plan to have the conference there. Subject to negotiation, the conference will be held at the Shangri-La Makati in Manila.

The date for the conference has been fixed to 21-23 September. This year the conference proper will last for one day as against the past where the conference is held for two days. The intention is to allow more local delegates to participate as the conference is shorter. We understand that many of you may not have the luxury to be out of office beyond one or two days. Let's see if this would be appropriate for our conference. The plan is to have our yearly golf competition on Day 0 (21st Sept.). Our conference to be held on Day 1 - 22nd Sept; while the ANP AGM to be held on Day2 – 23rd September.

The theme selected for this year is "Its time...". The theme was chosen as time is the essence for newspaper printers. Being able to deliver a quality product on time is crucial for us. The theme was also chosen because, to be able to consistently deliver day in day out requires timely execution and properly timed maintenance. Dynamic changes in ways consumers' access information has also resulted in publishers looking into different business models. Different business model may require different packaging and different modes of delivery. Hence it's time to relook into how we package and deliver information to our readers. In addition, it's also time we relook at our processes and ensure we minimize waste and improve efficiency. All these needs to be considered to ensure we thrive in this challenging times when we face a plethora of competition. Its time for us to get cracking....

With the short time available for us to plan and organize the conference; I would like to urge all of you, be it newspaper printers/publishers and vendor supporters to assist us in making this conference successful. For our vendor supporters we need your help in financing the event and providing experts who can provide insights on our equipment, material, process and industry. As for newspaper printers/publishers we need your help to volunteer speakers who can share their experience. I am hoping to get support from all of you to make the conference worthwhile and meaningful for all of us. Yes, It's time....

Thank you. Mabuhay!

Mohamed Hassan Mohamed Ali
Chairman, ANP.